

Bharati Vidyapeeth's
Institute of Computer Applications and Management (BVICAM)

A-4, Paschim Vihar, New Delhi-63

WEEKLY ASSESSMENT TEST, September 2024

Subject: News Reporting and Anchoring
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Time: Min	Note: Attempt all questions	Maximum Marks:15
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1. Which of the following is the most critical skill for a news anchor when dealing with live, fast-breaking news?

- A) Memorizing scripts
- B) Quick decision-making under pressure
- C) Improvisation of facts
- D) Reading news teleprompters fluently

2. Which of the following is NOT a valid method for ensuring objectivity in reporting?

- A) Presenting multiple sides of the issue
- B) Avoiding the use of emotionally charged language
- C) Relying solely on a single source of information
- D) Using balanced sources and data

3. Which is the most appropriate action for a reporter if a breaking news story is found to contain errors during live coverage?

- A) Ignore the error to maintain flow
- B) Correct the error immediately and transparently
- C) Continue reporting and issue a correction later
- D) Let the control room handle the correction

4. Which of the following scenarios would most likely lead to ethical dilemmas in news reporting?

- A) Covering a protest against the government
- B) Reporting on a sensitive crime involving minors
- C) Interviewing a celebrity about their latest project
- D) Announcing a weather forecast change

5. In broadcast news, the term “IFB” refers to which of the following?

- A) Internal Field Broadcast
- B) In-ear Feedback system
- C) Immediate Follow-up Broadcast
- D) Interactive Field Backup

- **What do you think about bringing One Nation One Election? Comment in detail. - 5 Marks**